

# **IBM Product End of life Management and Recycling loop : Experience and challenges**

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**E-Waste Management Forum: "Green Business Opportunities"  
(E-waste 2010), 23-24 November 2010, Marrakesh, Morocco**

# Overview

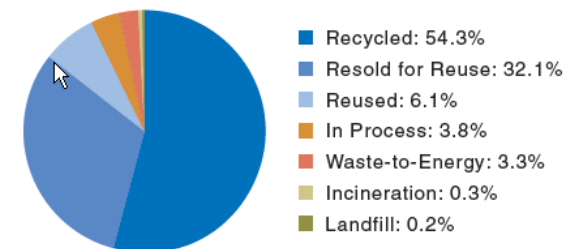
- I. What is our Product End of Life Management?
- II. What is IBM's recycling loop?
- III. What equation will maximize recovery?
- IV. What are today's challenges?
- V. What can we do?
- VI. Conclusion

# I. What is IBM Product End of Life Management ?



## I. What is IBM PELM ?

- 41,400 tons of end-of-life product and product waste are recovered by PELM in 2009 worldwide
- 770,553 tons of product and product waste are recovered since 1995
- 95.8% : Resale Reused, Recycled



*Data does not equal 100% due to rounding.*

# Overview

- I. What is our Product End of Life Management?
- II. What is IBM's recycling loop?

## II. What is IBM's recycling loop ?



**1. SALE of Used Machines**



**2. SALE of Sub-assembly**



**3. SALE of Parts**



**4. SALE of components**



GARS  
Montpellier

**7. ELIMINATION**



**6. RECOVERY**



**5. VALORIZATION**

# PLAN

- I. What is our Product End of Life Management?
- II. What is IBM's recycling loop?
- III. What equation will maximize recovery?

## 1. PRECIOUS METALS CONTENTS





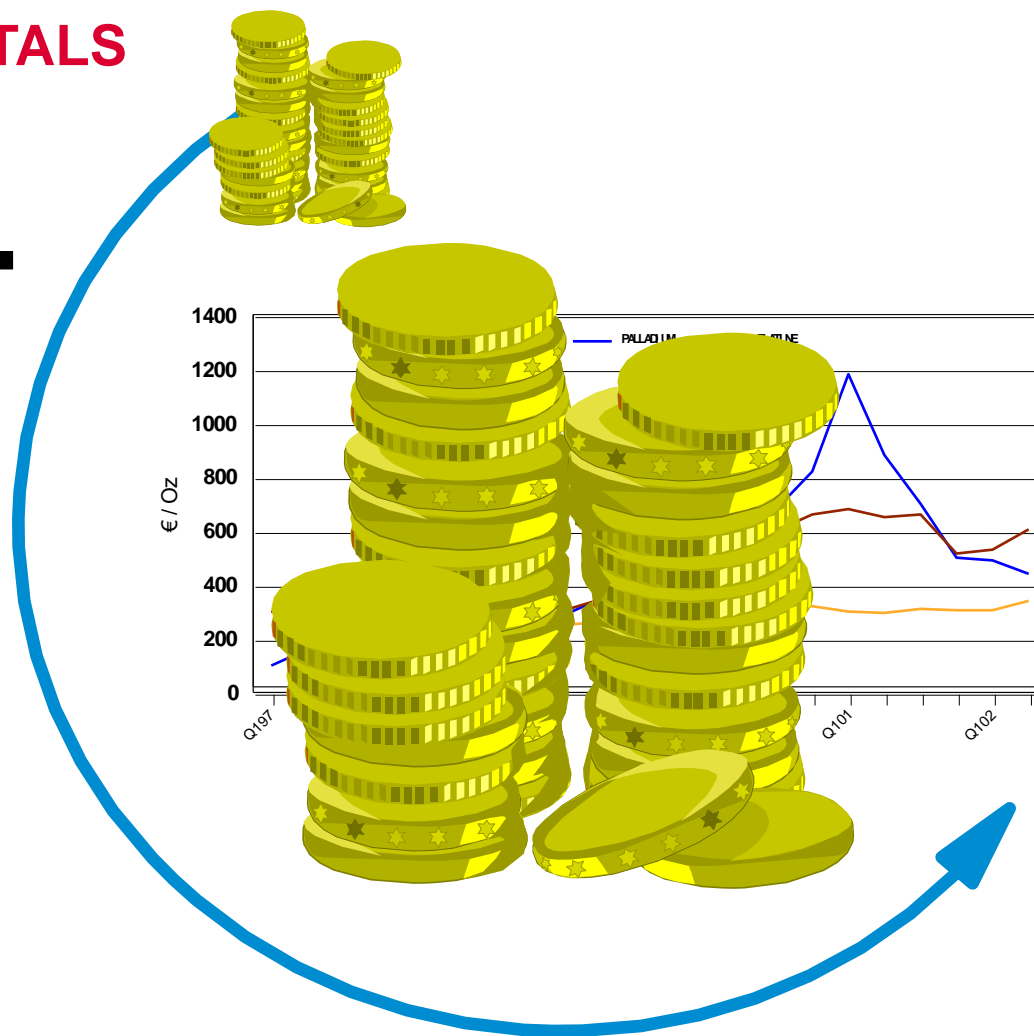
# III. WHAT EQUATION WILL MAXIMIZE RECOVERY ?



1. PRECIOUS METALS CONTENTS



2. PRECIOUS METAL MARKET



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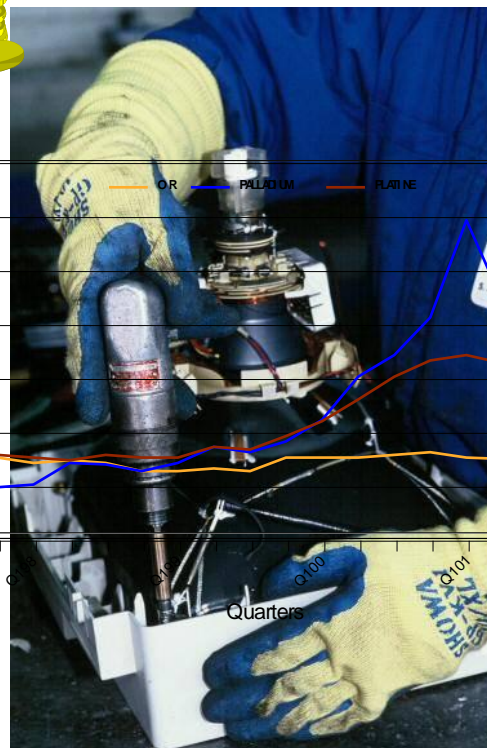
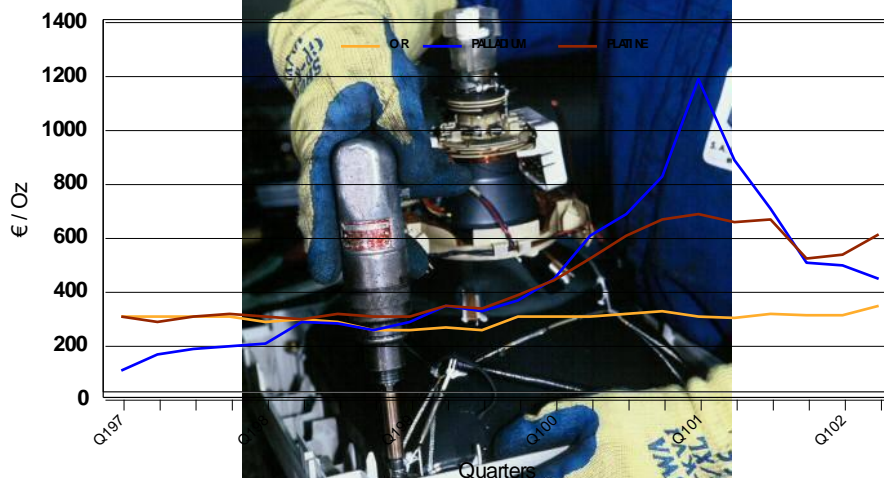
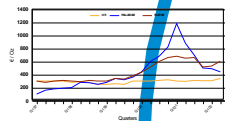
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2. PRECIOUS METAL MARKET



3. DISMANTLING



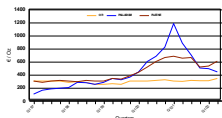
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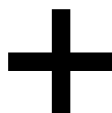
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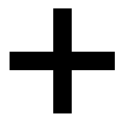
4. LOGISTICS



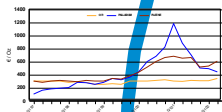
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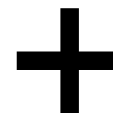
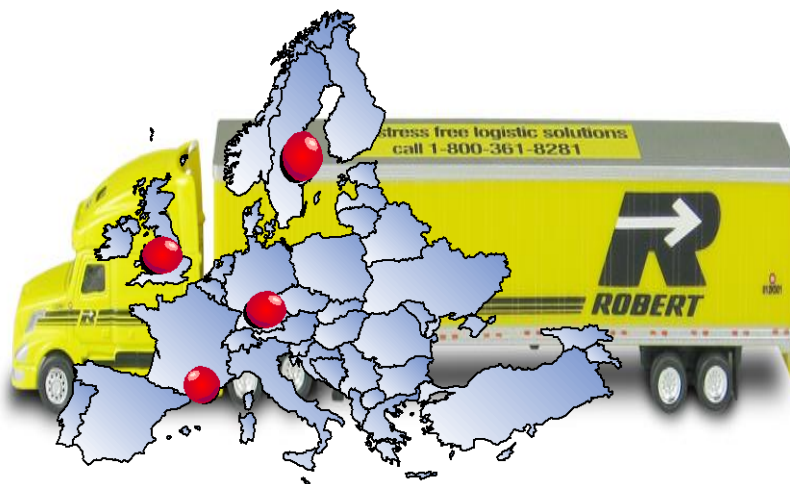
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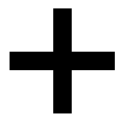
5. RECYCLERS LOCATIONS



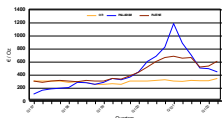
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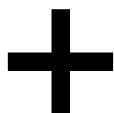
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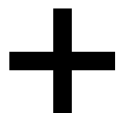
**6. BEST PRACTICES**



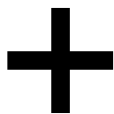
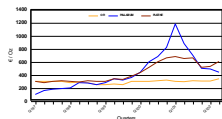
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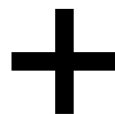
**2. PRECIOUS METAL MARKET**



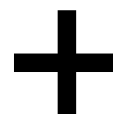
**3. DISMANTLING**



**4. LOGISTICS**



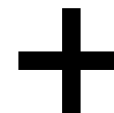
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**6. BEST PRACTICES**



**ADMINISTRATIVE WORK**



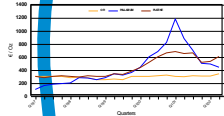
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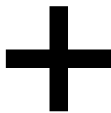
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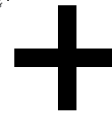
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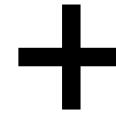
**5. RECYCLERS LOCATIONS**



**8. TONNAGE**



**7. ADMINISTRATIVE PAPERWORK**



**6. BEST PRACTICES**



# III. WHAT EQUATION WILL MAXIMIZE RECOVERY





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### IV. What are today's challenges ?

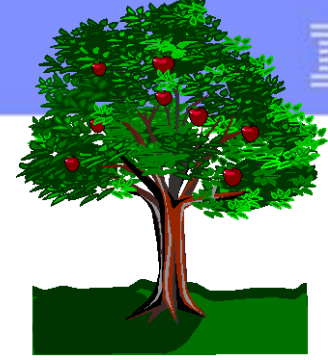
- Continue to limit our impact on the environment
- Continuous increase of logistics cost
- Recycling infrastructure not equal in every country
- Limited tonnage reduces recovery
- Reduced precious metals in Waste of IT EEE

# IV. What are today's challenges ?

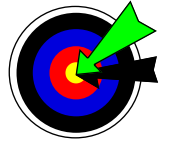
- Best practices recyclers not available locally
- Increase of administrative / legal paperwork
- Few recyclers can recover rare metals
- Stay competitive and alive
- Natural resources are limited

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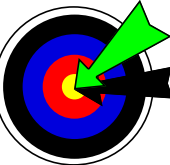
# V. What can we do



Finance leading edge recycling facility locally



Conference to share competence



Award Best practices locally



Simplify paperwork for best recyclers

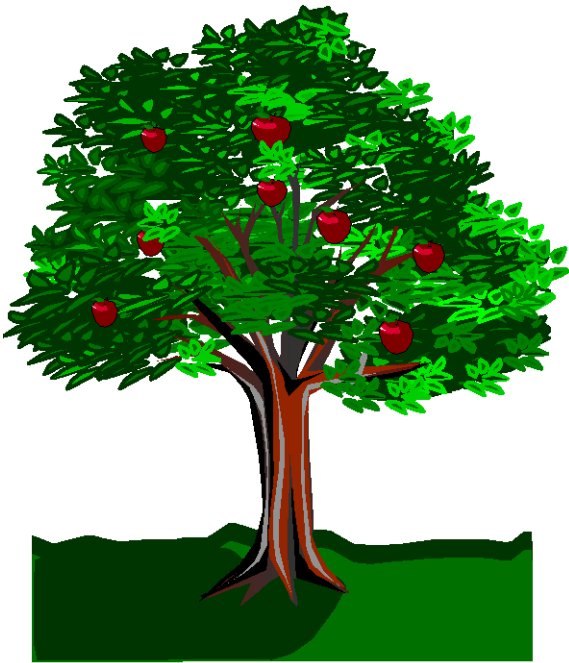


Encourage Export for leading edge rare metal recycling

# Conclusion

If we succeed :

« What a wonderful world it would be »



Louis Armstrong

Thanks for your attention

Do you have any questions ?

for further questions you can contact me:

[pochitaloff@fr.ibm.com](mailto:pochitaloff@fr.ibm.com)