



E-Waste Management Forum: Green Business Opportunities

23-24 November 2010
Kenzi Farah Hotel, Marrakech, Morocco

Speakers Biography

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Session I: Keynote Speakers- Leadership Insights



Mr. Abdellaziz ABARRO,

PRESIDENT DIRECTEUR GENERAL DE MANAGEM

M. ABARRO bénéficie d'une solide expérience dans la gestion de l'activité minière. Diplômé de l'Ecole Supérieure des Mines de Paris, il a intégré le Groupe ONA en 1979 en tant qu'Ingénieur responsable du service d'exploitation d'une mine de cuivre où il fera ses premières armes.

Il a occupé par la suite plusieurs postes de grande responsabilité au sein du Groupe ONA, notamment le poste de Directeur Général du pôle Mines de 1993 à 1999 puis Directeur Général ONA chargé du Pôle agroalimentaire et Président Directeur Général de plusieurs filiales dans le même secteur de 1999 à 2004.

Depuis 2004 et cinq ans après l'avoir quitté, il retrouve Managem en tant que Président Directeur Général du Groupe dont il a repris la gestion, dans un contexte parfois difficile mais toujours maîtrisé. Engagements de couverture, baisse des teneurs ... autant de défis que M. ABARRO a dû relever et a su gérer dès son arrivée. Le Groupe a également dû traverser la crise financière de 2008, l'effondrement des cours des métaux et le gel de l'économie mondiale. Fin stratège, M. ABARRO a su mettre en œuvre les dispositifs et les projets adéquats pour permettre au Groupe de contourner les difficultés et continuer sur sa lancée de développement au Maroc et à l'International, tout en bénéficiant du soutien de son équipe Dirigeante et de la confiance de toutes les équipes de Managem et des actionnaires.

M. Abdellaziz ABARRO a également assumé d'autres responsabilités en tant que Président de la Fédération de l'Industrie Minérale (FDIM) du 12/10/1995 au 12/10/2002 et Président de l'Association Professionnelle Sucrière (APS).

Mr. Abdallah Deguig

PRESIDENT OF THE FEDERATION OF INFORMATION TECHNOLOGIES, TELECOMMUNICATIONS AND OFF SHORING (APEBI),



Born in 1963 and holding a bachelor in Computer Management (Montpellier ESICAD 1986), Abdallah Deguig has 20 years experience in the field of information technology. The managing director for North Africa BTNet2S has also completed several specialized training, particularly in management and human resource management.

Prior to assuming his new managerial responsibilities, Mr. Deguig had a rich background in several companies with a gradual increase in duties. In 1997 he joined Microsoft North Africa, where he held numerous positions at the local scale and regional scale. His first experience as an entrepreneur began in 2001. He rises interest in a small consulting company in IT: Syntone.

Mr. Deguig quickly deployed its managerial skills. Within a few years, the company develops many references and a quality of service that earned him a solid reputation in the market. Syntone gained a comfortable place in the market, The international Net2S is approached and its leaders are conquered. Syntone becomes Net2S Morocco and Mr. Deguig is appointed CEO of the merged entity.

In 2004, Abdallah Deguig managed to position his company as a leader in leading solutions and services. In 2006, he launched a new business area around the security of information systems and succeeded in having more than 20 references in 2 years on innovative projects and large-scale, thereby placing the Net2S forefront of this activity at a national level.

In January 2010, after having served on the Board of APEBI for 2 years he took the presidency of this powerful association and breathes new life based on innovative and developmental projects geared towards developing the IT sector as a whole.

Abdallah DEGUIG is married and father of a daughter.



Mr. Michel Pochitaloff-Huvale

***PROGRAM MANAGER
IBM***

Mr. Michel Pochitaloff-Huvale is part of the IBM Corporate Environmental Affairs team, in charge of the Environment for the following countries: France, Italy, Malta, Greece, Cyprus, Morocco, Algeria, and Tunisia. Mr. Pochitaloff-Huvale is working in the Environmental Affairs and Recycling field in Montpellier France, since 2000. He gained experience around recycling loop as Scrap Centre manager for IBM Servers, Parts Brokers sales managers and Environmental Affairs operations manager for Montpellier Site located in France. Montpellier is managing all IBM servers returning from Europe, Middle East and Africa. He joined IBM since 1983 with several technical positions as well as first and second line manager positions. He then spent three years in USA in the Corporate Logistics Headquarter located in Fishkill near New York as project manager.

Mr. Pochitaloff-Huvale holds a Master degree in Sciences from Pau University France (Chemistry) 1981 and is an Engineer in Chemical Engineering from HEI (High industrial Study) Lille France 1983. He is now teaching ISO 14001 / Environment in the Chemical Engineering School located in Montpellier since 7 years also called ENSCM (Ecole Nationale Supérieure de Chimie de Montpellier).

Session II: Perspective of Private Sector and NGO Enterprises



Mr. Hervé Guilcher

***ENVIRONMENTAL PROGRAMS DIRECTOR
HP EMEA***

Hervé Guilcher is the Director of Environment for Hewlett Packard, responsible for the Europe, Middle East and Africa region. Hewlett Packard is taking the environmental topic very seriously and has been a pioneer on the market for a long time. In particular, the expansion of e-waste and chemical regulations in the EU and beyond, as well as the growing concerns around climate change are making environmental management a clear priority for the Corporation. In that capacity, Hewlett Packard brings significant contributions to the market place in terms of products and services, and is taking particular attention at raising benefits within the region & communities in which the company operates.

Hervé Guilcher holds an engineering degree from the 'Ecole Nationale Supérieure des Télécommunications, France' and a Master degree from 'San Diego State University, USA'. He has been with Hewlett Packard for 25 years, holding leading positions in Engineering, Procurement, Supply Chain management, Customer Satisfaction, in both Europe and the USA. Hervé Guilcher has been managing the Environmental space for HP EMEA since 7 years, with a strong focus on the MEMA region (Middle East, Mediterranean & Africa) and the e-waste issue.

Ms. Ulrike Vött

***SENIOR ENVIRONMENTAL SPECIALIST
NOKIA MARKETS MIDDLE EAST AND
AFRICA, UAE***



Ulrike Vött joined Nokia Markets Middle East and Africa as Senior Environmental Specialist in 2008. Since then she has worked to building up the capability and awareness for Nokia take-back in Nokia's first tier MEA priority countries. She planned and coordinated strategic collaborations with local partners such as Emirates Environmental Group in UAE and AFDC in Lebanon for educational campaigns on recycling within schools and universities, and started dialogue with governmental institutions for long term environmental developments in MEA. From 2001, she has worked as a Specialist for the international consulting group Pöyry Environment GmbH, Germany, mainly in water supply, wastewater and solid waste management projects in developing countries. Project work abroad included countries such as Zambia, Senegal, Niger, Macedonia or Bulgaria.

She holds a Master in Business Administration with a strong focus on "Sustainability management" from the Centre for Sustainability Management of the University of Lüneburg, Germany, and a MSC equivalent Diploma in Geo sciences from University of Freiburg, Germany. After graduation she worked within several internships, including consulting work in the international cooperation and editorial trainings in an environmental info service for the public administration.

Ms. Jean Cox-Kearns

***SENIOR TAKE BACK AND RECYCLING
MANAGER
DELL EUROPE, MIDDLE EAST AND AFRICA***



Jean Cox-Kearns leads the Dell Take Back organisation for the EMEA (Europe, Middle East and Africa) Region. She has held this position since May 2004. In this role, Jean is responsible for all electronics recycling related legislative compliance including WEEE, Batteries and Packaging and driving the implementation of computer recycling initiatives across the EMEA region in line with the WEEE legislation (Waste Electrical and Electronic Equipment) and Dell's policy on Producer Responsibility. This has included Jean managing the launch of Dell's recycling programmes across EMEA for consumer and business customers, introducing its European Donation programmes and the EMEA implementation of our Producer Responsibility 'Free Consumer Recycling' Global initiative. Jean also supports Dell globally in external initiatives focused on solving e-waste problems such as StEP.

Prior to this role, Jean spent four years in Dells Asset Recovery Business (ARB) as EMEA Returns Process Manager with key objectives to implement standardized processes for all EMEA returns and to reduce the return rate. Jean holds a Masters Degree in Executive Leadership from the University of Ulster and a Marketing diploma from the Marketing Institute of Ireland.



Ms. Catherine Flouvat

***BUSINESS DEVELOPER
FRANCE TELECOM GROUP - ORANGE***

Graduated from EDHEC Business School in France, Catherine Flouvat was first consultant at Accenture. Then she joined France Telecom Group - Orange in 2001. There she was Office Director at Orange Business Services and then Business Developer Enterprises for Africa and Middle East. Catherine volunteered for NGOs in Africa and India and is passionate by sustainable development as an innovative way to combine economical, social and environmental interests. Just graduated in a Master of Environmental Impact Analysis and Sustainable Development, Catherine is finalizing a study for Orange CSR on e-waste in Orange emerging countries.

Mr. Ahmed Buhazza

**EXECUTIVE DIRECTOR
RECYCLE IT, GOOD WORD SOCIETY
BAHRAIN**



Ahmed Buhazza is an IT Professional with over 15 years of experience leading IT departments and developments in banks, brokerage, insurance and telecommunications companies within GCC. He holds a Master of Science in Finance from University of DePaul, MBA from University of Glamorgan, B.Sc. in Computer Science, ITIL Service Manager Certification, and Series 7 together with many other certifications. He has extensive experience in Management & Operations of IT & Telecom Networked Infrastructure and Systems, Process Modeling, System Developments, ERP/CRM Implementation, Banking Solutions, e-commerce technology, Information Security, Consultancy etc across industry segments. In addition, he is leading the Corporate Social Responsibility in Good Word Society and member of CSR Society of Bahrain.

Session III : International Organizations Practices



Mr. Fareed Ismail Bushehri,

***REGIONAL OFFICER
UNITED NATIONS ENVIRONMENT
PROGRAMME (UNEP/DTIE) BAHRAIN***

Engineer Fareed Bushehri works for the United Nations Environment Programme (UNEP), Regional Office for West Asia (ROWA) in the capacity of Regional DTIE (Industry) Officer. He holds MSc. in Safety & Systems Management, and BSc. in Industrial Engineering, and Diploma in Fire Protection & Engineering.

Bushehri is currently responsible for providing technical assistance to the countries of West Asia Region to promote Sustainable Development, Green Economy, Resource Efficiency, Sustainable Consumption and Production, Setting up National Cleaner Production Centers, Sustainable Procurement, Sustainable Buildings & Construction, Safer Production, Sustainable Life Style, Chemicals and Wastes Management, Environmental Management Systems, Pollution Prevention, Sustainable & Eco-Tourism, Renewable Energy Issues, Clean Fuel & Vehicles Initiative, Sustainable Transportation, Management of Industrial Estates, Emergency Preparedness and Response, Urban Environment, Multilateral Environmental Agreements (MEAs), Managing Electrical & Electronic Waste (E-Waste) and Environmental Impacts Assessment (EIA).

Bushehri began his professional career with the Kingdom of Bahrain's Civil Service. He established the Occupational Health & Safety Unit for the Public Sector. He then joined Bahrain Petroleum Company, where he worked in the oil refinery in field of Safety, Fire Protection and Environmental Protection. Bushehri then moved to Bahrain Telecommunications Company (Batelco), to join the Risk Management Team, as Manager Safety & Loss Prevention, where he was responsible for Safety, Fire Engineering, Environment and Insurance.

Mr. Hossam Allam,

***REGIONAL PROGRAMME MANAGER
STRATEGIC CONCERNS PROGRAMME
CENTRE FOR ENVIRONMENT AND DEVELOPMENT FOR
THE ARAB REGION AND EUROPE (CEDARE)***

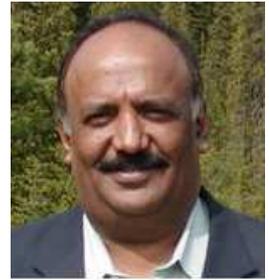


Dr. Hossam Allam is the Regional Programme Manager of Strategic Concerns Programme at the Centre for Environment and Development for the Arab Region and Europe (CEDARE), an international organization based in Egypt. His current work focuses on E-learning, E-waste, E-environment, and ICT and Climate Change themes. He has been extensively involved in the capacity building of environmental information systems within the Arab and African countries and delivering the first Arabic E-learning Programme for environmental professionals. He has also initiated CEDARE E-learning programme which provides multi-lingual courses for different environmental related courses.

He has been involved in projects on national and regional levels. He seeks to fulfill CEDARE's vision of "Environment for Development" by utilizing ICT to manage natural resources and enhance human resource capacities. He is also the regional focal point for Middle East and North Africa for the StEP initiative. Dr. Allam has been responsible for the initiation of the E-waste management Forum in cooperation with UNEP/ROWA. He is also responsible for the bi-annual study on E-waste management practices in the Arab countries. Dr. Allam holds a Ph.D. in Computing from University of Plymouth, UK and MSc. in Computer and Information Science from University of New Haven, USA.

Dr. Mohamed Al-Awah

***PROGRAMME SPECIALIST
UNITED NATIONS EDUCATION, SCIENCE AND CULTURE
ORGANIZATION (UNESCO)
EGYPT***



Dr. Mohamed Al-Aawah is a program specialist for the Ecological and Earth Sciences program at the UNESCO Cairo office. He received his PhD from the University of Georgia in the USA. During his career, Dr. Mohamed has served in many different capacities including Director of the Center for Science and Technology, as well as head of the department of Earth & Environmental Sciences at the University of Sana'a.

Session IV: E-waste International Practices

Mr. Mathias Schluep



***LABORATORY FOR TECHNOLOGY AND SOCIETY,
MATERIALS, SCIENCE AND TECHNOLOGY (EMPA)
SWITZERLAND***

Mathias Schluep is a programme manager and scientist at the Technology and Society Lab at EMPA in Switzerland, a research institution belonging to the Swiss Federal Institute of Technology (ETH) domain. He is leading EMPA's e-waste related research and is responsible for several cooperation projects with developing countries in e-waste management in Africa, Asia and Latin America. Before that, he worked in the private sector in the field of environmental and general business consultancy at national and international levels for several years. He received his MSc in Environmental Engineering and his PhD in natural sciences from the Swiss Federal Institute of Technology in Zurich (ETH).

Session V: Funding Opportunities and Legislations

Nehal El-Kouesny

***REGIONAL COORDINATOR
WORLD BANK INFORMATION CENTERS
EGYPT***



Nehal El-Kouesny is, currently, the Regional Coordinator of the World Bank Information Centers in Egypt. Nehal has been with the Bank's Egypt Country Office since 1994. She has a BSc from the Faculty of Economics & Political Science, Cairo University. Her experience with the Bank includes Operations, Public Information, Civil Society and Media Relations. Beginning in 2004, she established a chain of Information Centers in Egypt to engage Civil Society and to create channels for development dialogues in accordance with the Bank's strategy and policy. She serves as a member of the Communication team of the Cairo Office and the External Affairs team in the MENA Region and also as a partner in the E-Waste Initiative.



Mr. Mostafa Kamel,

***DIRECTOR
BASEL CONVENTION REGIONAL CENTRE FOR
TRAINING AND TECHNOLOGY TRANSFER FOR
ARAB STATES IN EGYPT (BCRC-EGYPT)***

Prof. Mostafa H. Kamel is a Professor of Geophysics in the Faculty of Science of Cairo University. He received his B.Sc. in Geology, and M.Sc. and PhD in Geophysics respectively in 1981, 1985, and 1989, from Cairo University, where has been a faculty member since 1981. He has been actively engaged in academic research relating to oil and gas exploration and reserve assessment, publishing and presenting more than 45 articles in technical conferences held by the world's most prominent oil exploration societies in the United States, Canada, and Japan (SEG, SPWLA, JSPWLA, CWLS). He supervised and acted as external examiner to more than 15 M.Sc and Ph.D. theses and technical articles.

Prof. Kamel has been the Chairman of the Geophysics Department, the Faculty of Science of Cairo University since 2003, where he has been contributing to the development of B.Sc. and graduate curricula to meet international standards and acting as Principal Investigator to several major joint projects with the Schlumberger Oil Company and other leading oil and gas exploration and service companies. Since August 2010, Prof. Kamel has assumed the position of the Director of Cairo University Center for Environmental Hazard Mitigation (CEHM), and the Basel Convention Regional Centre for Training and Technology Transfer for Arab States in Egypt (BCRC-Egypt).

Session VI: The Way Forward: E-Waste in Morocco: Status and Challenges

Ms. Hanan Hanzaz



***DIRECTOR OF THE MOROCCAN CLEANER PRODUCTION
CENTRE (CMPP)
MOROCCO***

Eng. Hanan Hanzaz is a Chemical Engineer who earned her engineering Diploma from the Mohammedia Engineering School in Rabat, to join a subsidiary of an international bank in Casablanca, as a Relationship Manager for SMEs and International trade.

Following that, she had engaged in a professional practice in the field of Sustainable Development and Cleaner Production (CP). In 2004, she joined the Moroccan Cleaner Production Centre (CMPP), as a Project Manager and now she is the Director of the Centre. CMPP was established in 2000, in line with the United Nations Industrial Development Organization (UNIDO) and the United Nations Environmental Programme (UNEP) CP Programme. The Centre is a result of a Public Private Partnership between the General Confederation of Moroccan Enterprises (CGEM) and the Ministry of Industry and Trade.

She was also involved in several projects funded by international organisations such as the United Nations Industrial Development Organization (UNIDO), the United Nations Environmental Programme (UNEP), the French International Cooperation, the US Environmental Protection Agency (US EPA), the European Commission (EC) and many other local agencies, namely the Ministry of Industry and the Department of Environment.

Beside her work in CMPP, Eng. Hanzaz is an active member of several associations and networks mainly: the Sustainable Development Committee of the General Confederation of Moroccan Enterprises (CGEM); the Round Table on Sustainable Consumption and Production for the African (ARSCP), Arab and Mediterranean Region; the Delta Association (Developing Environmental Leadership Towards Action); The Network of Maghreb Enterprises for the Environment (REME) and The Moroccan Association of Experts in Environment.

Dr. Abderrahmane Khalil

***DIRECTOR OF SUSTAINABLE DEVELOPMENT AND
LOGISTICS COBALT AND SPECIALTIES
MANAGEM/ ONA GROUP***



MOROCCO

Since February 1995, Dr. Abderrahmane Khalil joined Managem, the private Moroccan holding mining of the ONA Group. He started as a researcher at the Research Center of Managem, Reminex.

In 2001, Dr. Khalil was in charge of starting the project of Calamine, production of zinc oxide by hydrometallurgy process. In 2005, a scrap metal recycling industry was started in the mining group, of which he took responsibility. It is within this sector that the project of E-waste treatment began four years ago. In 2007, Mr. Abderrahmane was appointed head of sustainable development of the cobalt and specialties branch. Mr. Abderrahmane holds a doctorate degree in Physical Chemistry from the University of Franche-Comté in 1992.

Fatima Zahra Kadiri

DIRECTOR AL JISR ASSOCIATION



MOROCCO

Fatima Zahra Kadiri possède une solide formation en environnement et en gestion étant titulaire, d'une maîtrise en sciences de l'environnement et d'une autre en administration des affaires (MBA) obtenus à l'Université de Sherbrooke au Canada. Elle a travaillé durant de nombreuses années au Canada dans un bureau conseil en management à l'international notamment en Afrique de l'ouest où elle a eu à gérer de nombreux projets de développement. De retour au Maroc, elle a géré une agence conseil en communication avant de prendre la direction de l'association Al Jisr dont la mission principale est de contribuer à l'amélioration du système éducatif marocain via le parrainage d'établissements scolaires publics par des entreprises privées marocaines.

Depuis son entrée en fonction à l'association Al Jisr au mois d'avril 2010, elle gère le projet de valorisation et de recyclage de matériel informatique Green Chip en collaboration avec la fondation suisse DROSOS, l'entreprise Managem ainsi que les Ministères de l'Education Nationale et de l'Emploi et de la Formation Professionnelle.

Philippe Baudet

***MANAGER
VALDEME
MOROCCO***



Mr. Philippe Baudet is a graduate of the Agronomist Institute of Carcassonne and holds an DUT at IAE Toulouse in Management and Finance. After 4 years in research and agricultural experimentation, he decided in 1991 to take over the family business SOVAMEP and turn it 15 years later into a French leader in the recovering and processing of e-waste.

In 2000, Philippe also created VALDEME to meet the delocalized industrial European demand for the managing and recycling of waste, which will become the first Moroccan company to retrieve and dismantle obsolete electronic equipment according to European standards. Since 2000, Philippe developed VALDEME and made it a major player in waste management, industrial metal, and dismantling of e-waste by transferring his knowledge acquired over his 20 years of European experiences.

Dr. Said Kitane

***PROFESSOR
NATIONAL SCHOOL OF MINING
INDUSTRY (ENIM)
MOROCCO***



Prof. Said Kitane is the head of the Department of Mines at the National School of Mining Industry, and the Enterprise of Incubation Centres for Innovation. He is also a member of both the Moroccan Incubator and Start-up Network (RMIE) and the Network of Maghreb Enterprises for the Environment (REME) in collaboration with GTZ, Germany, as well the National Expert Network of the Moroccan Cleaner Production Centre (CMPP).

Prof. Kitane has received various honours and -, namely the first Prize for Innovation and Scientific/Technological Research granted by the Ministry of National Education and Higher education in Morocco for "Waste Electrical and Electronic Equipment (WEEE) Valorisation, Price R&D for the innovative process to produce lead free enamels" provided by the Moroccan Association for Research and Development.

Mohamed L'Hossini

***MANAGER
IVSEP
MOROCCO***



Mr. Mohamed l'Hossini is a holder of a Master degree in environmental regulation of the University of the Law and Social Sciences. He occupied several positions in various companies in the field of building and constructions. After 7 years in France, where he accumulated experience in the field of E-waste sustainable management, he returned to Morocco and set up "IVSEP", which is specialized in E-waste recycling. Since 2003, IVSEP, based in Fès, is working particularly with the informal sector using basic techniques for handling, treatment and valorization of this type of waste. In 2008, Mr. l'Hossini decided to upgrade IVESP scope of work by working with the formal sector according to the environmental, social, gender integration and health/safety good practices; this upgrading is currently in progress.